

Brockington College

Media Studies

Personal Learning Checklist



<u>Topic</u>	<u>RAG Rate</u>	<u>Further support required?</u>
Component 1: Exploring the Media (Exam: 1 hour 30 minutes - 40% of qualification)		
Section A: Exploring Media Language and Representation This section assesses media language and representation in relation to two of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements from our set products.		
<ul style="list-style-type: none"> • media language (analysis) in relation to one set product in regards to meaning created by elements of image, language and design. Potential to also address context here. 		
<ul style="list-style-type: none"> • one two-part question assessing representation in relation to <u>one set product</u> based on <u>media contexts</u> including: <ul style="list-style-type: none"> • Historical Context • Social and Cultural Context • Political Context 		
<ul style="list-style-type: none"> • One question on an unseen resource in the same media form. which requires comparison through an extended response in regards to the representations presented. 		
Section B: Exploring Media Industries and Audiences This section assesses two of the following media forms: film, newspapers, radio, video games.		
<ul style="list-style-type: none"> • one stepped question on media industries including: <ul style="list-style-type: none"> • Specific industry regulation and regulators • Organisation of industry – i.e. conglomerates • Public Service Vs Commercial 		
<ul style="list-style-type: none"> • one stepped question on audiences – including application of audience theory, such as Uses and Gratifications theory; active/passive audiences; two-step flow and Stuart Hall’s Audience Response theory (preferred/negotiated/oppositional readings). 		
Component 2: Understanding Media Forms and Products (Exam:1 hour 30 minutes- 30% of qualification) Section A: Television: TV Crime Genre		
<ul style="list-style-type: none"> • one question on either media language or representation, which will be based on an extract of <i>Luther</i> (BBC, Episode 1, series 1) to be viewed in the examination(reference to relevant contexts may be required). 		

<ul style="list-style-type: none"> one question on media industries, audiences or media contexts – question could address <i>Luther</i> or <i>The Sweeney</i>. 		
Section B: Music (music videos and online media) – including industry websites and artist social media		
<ul style="list-style-type: none"> one question on either media language or representation (reference to relevant contexts may be required) for one of our three set music videos. 		
<ul style="list-style-type: none"> one question on media industries, audiences or media contexts in relation to the set music artists that have been covered in lesson. 		